Key Messages

This electronic toolkit is a road safety resource intended to educate and inform Ontarians on bicycle, motorcycle and pedestrian safety.

The contents of this toolkit are shareable.



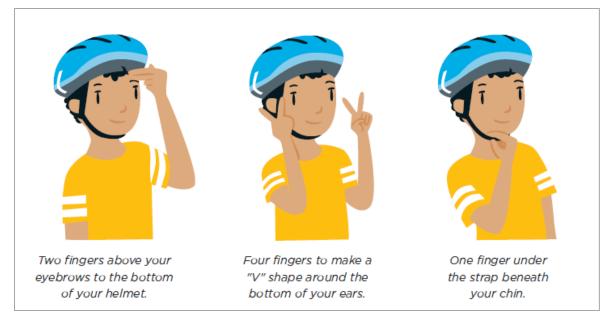
Safe behaviours for pedestrians:

- o Cross at marked crosswalks, crossovers or intersections.
- o Activate the pedestrian signal by pressing the button, where available.
- o Make eye contact if possible with drivers before you step into the street.
- o Look around you in all directions to ensure the way is clear to cross.
- If no sidewalks are available, walk as far to the left side as possible, facing oncoming traffic.

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Safe behaviours for cyclists:

- Wear an approved helmet. Use the 2V1 technique to correctly adjust your helmet.
- o Use hand and arm signals to communicate your intentions to other road users.
- o Ride on the right-hand side of the road.
- o In urban areas, ride in a straight line at least one metre away from parked vehicles.
- o On rural roads, travel as close as possible to the right edge of the road.
- Cyclists must have their lights on half an hour before sunset to half an hour after sunrise, or any other time they cannot see or be seen clearly.



The 2V1 Technique



Safe behaviours for motorcyclists:

- Ride slightly to the left of centre of the lane when in the right lane, and slightly to the right in the left lane.
- o Try to keep a cushion of space around your motorcycle for safety.
- o Ride defensively, don't assume drivers can see you. Avoid driving in another driver's blind spot.
- Take extra care and reduce speeds in unfavourable conditions such as high winds, and heavy rain.
- o Wear an approved helmet when riding.
- o Motorcycle lights must be on half an hour before sunset to half an hour after sunrise, or any other time you cannot see or be seen clearly.

Safe behaviours for all pedestrian, cyclists and motorcyclists







- o Be alert. Avoid distractions like earphones and electronic devices.
- Wearing bright or light-coloured clothing or reflective elements will increase your visibility, especially at dusk and in low-light conditions.
- o Be extra careful at intersections and respect signs and signals.
- o Make eye contact with other road users when possible.
- o Always signal your intentions.

Safe behaviours for all drivers:



- Obey lowered speed limits and be alert in school and community safety zones,
 residential areas, and any other area where children could be walking, cycling or playing.
- o Be patient, some pedestrians may require more time to cross the road.
- Use your turn signals. Check for pedestrians and cyclists in your right mirror and over your shoulder before turning right.
- o Check twice for pedestrians, cyclists and motorcyclists when turning left.
- Pass cyclists safely. Leave at least one metre when passing or wait for a safe gap in traffic to do so.
- o Always check all blind spots for motorcyclists before changing lanes.
- Once parked, try using your right hand to open the door to check your mirrors and blindspots for cyclists.

Penalties

Penalties for drivers who endanger pedestrians

Offence	Fine*	Demerit Points	Other Penalties	
Failing to yield at pedestrian				
crosswalks, school crossings,	Up to \$1,000	4	N/A	
and crossovers				
Running a red light	Up to \$1,000	3	N/A	
Failure to stop for a school	First offence:			
bus	Up to \$2,000		May result in	
	Each following	6	imprisonment for up	
	offence:		to 6 months	
	Up to \$4,000			
Failure to remain at scene of			May result in	
collision			imprisonment for up	
	Up to \$2,000	7	to 6 months and/or	
			a two-year licence	
			suspension	

^{*}Fines are doubled in Community Safety Zones— near schools and public areas. These areas are clearly marked with signs.

Penalties for Careless Driving Causing Death or Bodily Harm

Licence Suspension	Fines	Other Penalties	
not more than 5 years	\$2,000 - \$50,000	Imprisonment of not more than two	
		years;	
		and six demerit points*	

^{*}Demerit points for existing careless driving provision would apply

Penalties for Cyclists Not Obeying the Rules of the Road

HTA section	Offence	Set Fine
HTA 62(17)	Improper lighting	\$85
HTA 64(3)	Improper brakes	\$85
HTA 75(5)	No or defective bell/horn	\$85
HTA 104	Fail to wear proper helmet	\$60
HTA 140(1)(a)(b)(c)	Fail to yield to pedestrian	\$150
HTA 140(6)/144(29)	Cyclist – ride in a crossover or crosswalk	\$85
HTA 142	Fail to signal a turn	\$85
HTA 144/136	Traffic signals and signs	\$85
HTA 144(10)	Fail to obey bicycle traffic control signal	\$85
HTA 144(18)	Fail to stop at a red light	\$260
HTA 147	Slow moving traffic travel on right side	\$85
HTA 148(6)	Bicycle fail to turn out to right when overtaken	\$85
HTA 153	Drive wrong way – one way street	\$85
HTA 166	Fail to stop two metres behind streetcar doors	\$85
	and yield to passengers	
HTA 175(12)	Fail to stop for stopped school buses	\$400
HTA 178(1)	Attaching to a vehicle	\$85
HTA 178(2)	Passengers not allowed on bicycle built for one	\$85
HTA 218	Cyclist – fail to stop or to identify self	\$85
HTA Reg 630	Riding on expressways	\$85

^{*}For complete information on Ontario's Highway Traffic Act (HTA) and the laws and regulations pertaining to cycling, visit Ontario.ca/laws

By the numbers



Between 2013 and 2017, a total number of

575

pedestrians were killed in Ontario



Between 2013 and 2017, a total number of

94

cyclists were killed in Ontario



Between 2013 and 2017, a total number of

308

motorcyclists were killed in Ontario

114

pedestrians were killed on Ontario roads in 2017

14

cyclists were killed on Ontario roads in 2017 69

motorcyclists and passengers were killed on Ontario roads in 2017



In 2017, pedestrians represented approximately

1 in 5

persons killed on Ontario's roads Unhelmeted cyclists accounted for approximately

40%

of the fatalities*

61%

of motorcycle drivers involved in fatal collisions were driving properly**

^{*}where helmet use was known (helmet use status was known for approximately 92% of fatalities)

^{**}compared to only 29% of drivers of the other vehicles involved in those same collisions in 2017

Digital

Digital Publication

Download from the links below:

Cycling Skills: Ontario's Guide to Safe Cycling

Young Cyclists Guide

Pedestrian and Motorists - Be Seen, Be Alert

Official MTO Motorcycle Handbook



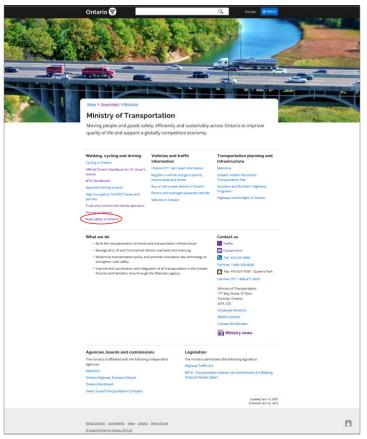






Website

Ontario.ca/safecycling
Ontario.ca/pedestriansafety



- Visit Ontario.ca/transportation
- 2 Select Road Safety in Ontario
- **3** Go to Motorcycle Safety

Visit <u>Ontario Electric Kick-Style Scooters</u> for information about e-scooters.

Social Media

Re-tweet, like and share on your social media channels:

Release Date February 3, 2020

Attn drivers: Be cautious when driving near streetcars and bus stops. Social Copy

Watch out for passengers getting on and off busses and vehicles.

For more info: Ontario.ca/PedestrianSafety

#PedestrianSafety #SafetyTip

Shareable

SAFETY TIP FOR DRIVERS

Drive carefully around streetcar and bus stops



Link https://twitter.com/ONtransport/status/1224347451525599232?s=20

Release Date January 21, 2020

T

Social Copy Pedestrian safety is everyone's responsibility.

#BeAlert, #BeAware and #BeSafe.

Ontario.ca/PedestrianSafety

#PedestrianSafety

Shareable



Link https://twitter.com/ONtransport/status/1219666736200536064?s=20

Release Date January 10, 2020

Social Copy School is back in session. Drivers, always remember to

drive slowly through school zones, residential areas and around playgrounds. Do your part to help keep roads safe

for Ontario children.

Ontario.ca/PedestrianSafety

#BackToSchool

Shareable

SAFETY TIP FOR **DRIVERS**

Watch for school crossing signs



Link https://twitter.com/ONtransport/status/1215626950934482945?s=20

Release Date December 10, 2019

Social Copy Sharing is caring, let us all share the road. Drivers and

cyclists must wait for pedestrians to cross the entire roadway. Pedestrian safety is everyone's responsibility.

Learn more: Ontario.ca/PedestrianSafety

#PedestrianSafety #SafetyTip

Shareable

SAFETY TIP FOR DRIVERS

Wait for pedestrians to cross the entire roadway



Link

https://twitter.com/ONtransport/status/1204400377795244032?s=20

Release Date December 9, 2019

T

Social Copy Attn pedestrians: be sure to wear bright or reflective clothing when it's

dark outside. Keep yourself safe. #BeAware and #BeAlert.

Ontario.ca/PedestrianSafety

#PedestrianSafety #SafetyTip

Shareable

SAFETY TIP FOR PEDESTRIANS

wear bright or reflective clothing



Link https://twitter.com/ONtransport/status/1204098811423084544?s=20

Release Date October 17, 2019

Social Copy Attention Cyclists: We strongly recommend all riders wear a helmet

when cycling. Protect yourself and stay safe on the roads.

#BicycleSafety #PedestrianSafety

Shareable



Link https://twitter.com/ONtransport/status/1184839041080090624?s=20

Release Date September 7, 2019

Social Copy Sharing is caring, let us all share the road. Drivers and cyclists must wait

for pedestrians to cross the entire roadway.

Learn more: Ontario.ca/pedestriansafety

#PedestrianSafety

Shareable

Drivers and cyclists must wait for pedestrians to cross the entire roadway at all school crossings and crosswalks



Link https://twitter.com/ONtransport/status/1170313301831630852?s=20

Release Date September 6, 2019

8

Social Copy Watch for motorcycles. Treat them like other vehicles when driving.

Learn more: https://ontario.ca/document/official-mto-drivers-

handbook/sharing-road-other-road-users

#MotorcycleSafety

Shareable



Link https://twitter.com/ONtransport/status/1170004217337143297?s=20

Release Date July 31, 2019

Social Copy #DYK? All cyclists under 18 must wear a helmet. Make sure your child's

head is protected.

Learn more: http://mto.gov.on.ca/english/safety/bicycle-safety.shtml #BicycleSafety #HelmetSafety

Shareable



Right

Link https://twitter.com/ONtransport/status/1156550636634345473?s=20

Release Date July 30, 2019

Social Copy #DYK? If you take a government-approved motorcycle safety course

your mandatory graduated licence waiting period can be reduced.

See a list of approved motorcycle safety courses at

http://mto.gov.on.ca/English/driver

Shareable



Link https://twitter.com/ONtransport/status/1156188189712953344?s=20

Release Date July 29, 2019

Social Copy Riding a motorcycle requires your full concentration and attention to

remain safe and in control on a motorcycle. Be alert and always ride

sober.

#MotorcycleSafety

Shareable



Link https://twitter.com/ONtransport/status/1155825833447178242?s=20

Release Date July 24, 2019

Social Copy #ICYMI: Summer is cycling season. Please drive cautiously and share

the road with cyclists.

http://mto.gov.on.ca/english/safety/bicycle-safety.shtml

#BicycleSafety

Shareable



Link https://twitter.com/ONtransport/status/1154013951576985603?s=20

Release Date July 23, 2019

Social Copy #DYK? The Official Ministry of Transportation Motorcycle Handbook is

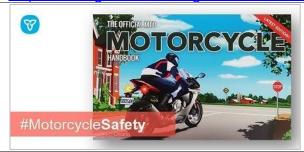
the only official handbook for motorcycle riders in Ontario that will help

you prepare for your knowledge test.

Preview online:

http://mto.gov.on.ca/english/handbook/motorcycles/index.shtml

Shareable



Link https://twitter.com/ONtransport/status/1153694021346299906?s=20

Release Date July 17, 2019

Social Copy #DYK? Summer is cycling season. We have information on bicycle

safety from licensing and registration to cycling guides and helmet

safety.

http://mto.gov.on.ca/english/safety/bicycle-safety.shtml

#BikeSafety

Shareable



Link https://twitter.com/ONtransport/status/1151477195963023362?s=20

Ministry of Transportation social media accounts:

<u>twitter.com/ONtransport</u>

f facebook.com/OntarioTransportation

in linkedin.com/company/ontario-ministry-of-transportation