## Key Messages

This electronic toolkit is a road safety resource intended to educate and inform Ontarians on the consequences and risks of speeding and aggressive driving.

The contents of this toolkit are shareable.

Speed is one of the leading causes of traffic collisions in Ontario. Please see messaging below:

- o **Be patient** if traffic is delayed and minimize lane changes.
- Lower your speed in bad weather, heavy traffic, and in school, community safety zones and construction zones. These are places where our families live, work and play.
   You could save a life.
- o Empty roads are **not** an invitation to speed.
- Slow down to increase your field of vision and reaction time when driving at night, especially on unlit and undivided roads.

# Stay within the maximum speed limit posted on signs along all roads

Where there are no posted speed limit signs, do not drive faster than:

**50** km/hr

in cities, towns, villages and built-up areas 80 km/hr in any other area

- o Follow at a safe distance, at least two seconds behind the vehicle in front of you.
- o **Be extra careful** when driving through areas where people are working on or near the road:
  - Slow down when approaching work zones and be ready to stop
  - o Obey all signs and any workers who are directing traffic through the area
- Speeding is expensive. It can cost you.
   Drivers convicted of stunt driving risk becoming uninsurable or could see a dramatic increase in their insurance rates.
- o **Reducing speed can save lives**. The faster you drive, the greater the risk of collision and the more severe that collision is likely to be.
- o A passenger can save lives. **Speak up** if the driver speeds up.

### Penalties | Street Racing/Stunt Driving

Penalties for street racers and drivers who put themselves and other road users at risk by driving aggressively or driving **50 km/h or more above the posted speed limit** currently include:

- o Police will suspend your licence on the spot and
- o Impound your vehicle for seven days.

If convicted, you will face penalties that include:

First conviction	\$2,000 to \$10,000 fine
	Jail term of up to six months
	Licence suspension up to
	2 years or 6 demerit points
Second and	\$2,000 to \$10,000 fine
subsequent convictions	Jail term of up to six months
(within 10 years of the	Licence suspension up to
first conviction)	10 years



#### Fines and Demerit Points

If you are convicted of speeding, you may receive demerit points in addition to fines.

3

demerit points

for going over the speed limit by 16 to 29 km/hour

4

demerit points

for going over the speed limit by 30 to 49 km/hour 6

demerit points

for going over the speed limit by 50 km/hour or more

Fines depend on how fast you were travelling over the posted speed limit:

kilometres over posted speed limit	speed fine
20 km/hr	\$90
30 km/hr	\$210
40 km/hr	\$280
50 km/hr	\$2,000 to \$10,000
	+ seven-day licence suspension
	+ seven-day vehicle impoundment

# Speeding | Aggressive Driving

## By the numbers



approximately 2 out of every 3 speed-related fatal and injury collisions occurred on municipal roads in 2017 20%

almost 20% of all people killed on Ontario's roads in 2017 died in collisions where speed was a contributing factor

Driving above the speed limit contributes to fatal collisions on Ontario roads:



13% Inc

Driving above the speed limit contributes to approximately 6% of fatal collisions on Ontario roads during the months of December, January and February. Moving into spring, the proportion of fatal collisions that involve speeding continues to increase until reaching a peak of just over 13% in the months of June, July and August.

(2013-2017 Ontario data)



The risk of fatality or serious injury is on average 11.3 times greater when vehicles are involved in a collision at 50 km/h or more over a posted speed limit of 100 km/h, than when vehicles are involved in a collision while driving on similar roads at, or below, the posted limit.

(2013-2017 Ontario data)

### Speed-related Fatalities:

**2015** 86

**2016** 97

2017

114

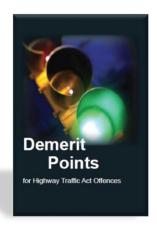
# Digital

### Digital Publication

Download from the links below:

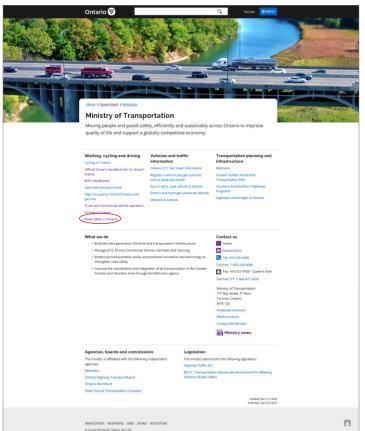
<u>Demerit Points for Highway Traffic Act Offences</u>

<u>Driving Too Fast Can Really Slow You Down</u>





#### Website



- 1 Visit Ontario.ca/transportation
- 2 Select Road Safety in Ontario
- 3 Go to Safe driving practices > Speed limits

## Speeding | Aggressive Driving

#### Social Media

Re-tweet, like and share on your social media channels:





**Social Copy** 

Empty Roads? Posted maximum speed limits remain in effect. We are committed to keeping Ontario roads safe during COVID-19.



**Shareable** 



Help prevent collisions. Obey speed limits.



Link <a href="https://twitter.com/ONtransport/status/1256222116766199815">https://twitter.com/ONtransport/status/1256222116766199815</a>

**Release Date** May 4, 2020



Social Copy

Empty roads are not an invitation to speed. Obey speed limits – your licence could be suspended.



**Shareable** 



Link https://twitter.com/ONtransport/status/1257309265317916678

Release Date May 7, 2020



Social Copy

Reckless driving and street racing are becoming more common - respect the posted speed limits or you will suffer the consequences: demerit points, tickets, suspended licences or impounded vehicles.



**Shareable** 



Link <a href="https://twitter.com/ONtransport/status/1258396428990324736">https://twitter.com/ONtransport/status/1258396428990324736</a>

Ministry of Transportation social media accounts:

<u> twitter.com/ONtransport</u>

f facebook.com/OntarioTransportation

in linkedin.com/company/ontario-ministry-of-transportation